

# The 3 Most Powerful Ways to Get Yourself to Achieve ANYTHING Despite Pressure, Deadlines, and “Procrastination”

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How free and energized would you feel if you had the power to motivate yourself to do ANYTHING, stop procrastinating, and achieve all your goals in record time?

Have you ever had a concrete plan to succeed at something, but for some “inner” reason what you planned to do never got done? We all have plans and huge dreams when we're young, but very few people ever get past the point of taking ACTION on those dreams? Is it because people are lazy? Or is there an inner science to achievement?

My mission is to deliver you cutting edge information to help you super-charge your life, not just your sleep system. So in this issue of the Peak performance newsletter, I'd like to deliver to you **3 of the most powerful and impacting ways to conquer self-sabotage and get you to where you want to be in your life at lightening speed**. I have personally used these tools in my life and the results have been mind-blowing. Here we go!

## What is Success?

People have many different definitions for success and failure. I'd like to give you my own definition before we move on.

Success happens whenever you decide to do something and you DO IT. Or whenever you decide to NOT DO something and you DON'T do it.

I know it sounds simple, but 99% of people can't even do just that! Sure, everyone talks a lot about doing things, but hardly many people actually take action on what their supposedly high priority goals and dreams are. I know I've been in the same place!

One of the most important concepts I've learned in my life is that 90% of Success is taking ACTION on the goal you have. 10% is the mechanics, knowledge, or resources you need to succeed. Whatever you want in your life, you have the power to acquire the knowledge, to get the mechanics or resources you need, it's taking action on that goal that is the biggest obstacle on the road to success in most people.

If anyone can succeed, and all it takes is ACTION, why doesn't everyone take action to achieve their goals everyday?

## **Power Method #1) Pain and Pleasure**

If you learn nothing else this year but this concept, your whole life will change. The person who has popularized this concept and changed thousands of lives with it most is Anthony Robbins. ([www.tonyrobbins.com](http://www.tonyrobbins.com))

The human mind is consciously and subconsciously motivated by two basic forces.

1. The need to AVOID PAIN
2. The need to GAIN PLEASURE.

If you think about it, every single action you take in your life is driven by the need to avoid pain, and the need to gain pleasure. The need to avoid pain is always STRONGER than the need to gain pleasure.

For example: If you have \$10,000 and you have two options

Choice a) Go for a 4 day trip to Hawaii.

Choice b) Pay \$10,000 to remove a tumor from your brain.

Allow me to give you a powerful example of how to instantly apply this into your life to start creating results TODAY. Here's a personal example of how I used this concept to create the Powerful Sleep system.

I had been planning to finally write an eBook about my research in sleep for about a month, but I kept on putting it off, why? Frustrated with a lot of things in my life, I decided to give this Pain & Pleasure concept a Try. I drew a PAIN and PLEASURE graph like the one below of my current situation, and then drew one of the outcomes I wanted.

## Current Situation

### PAIN

1. Writing the book would take too much time... I don't have time
2. It would be super stressful, I would have to stay up at night and do even more research on how to create and write this so it's perfect.
3. What if I write it and no one will read or buy it? It will be a waste of time

### PLEASURE

1. When the book is finished I could help a lot of people with the information and improve other's lives.
2. When the book is finished, I'll have extra money coming in.

As you can see, my need to AVOID PAIN was pushing me in the direction not taking any action. It's also known as "procrastination". The only difference between people who procrastinate and people who succeed with taking action, is the associations of PAIN and PLEASURE they have with doing something. I look at my pain and pleasure sheet, and thought of how I could focus my associations to push me into taking action instantly.

Here was my new sheet.

## PAIN

1. If I don't write the book I will feel like a total failure for the rest of my life and go on living a boring life.
2. If I don't write the book I will never help anyone as no-one will read this powerful information.
3. If I don't write this book I will go on working in under paid jobs and never be financially free for the rest of my life.
4. If I don't write this book I will be just another mouth to feed in the world, and won't contribute to society in any way shape or form.

## PLEASURE

1. When the book is finished I will contribute to other people's lives and get emails from them everyday about how much of a difference the information has made in their lives. That will feel very rewarding
2. When the book is finished, I can become dedicated to creating life-long relationships to the people that buy it, by sending them a lot more powerful information to help them transform their lives
3. When the book is finished, I will be completely financially free, and will be able to take my fiancé on a gorgeous trip to the Fiji islands for a whole week where we can sun-tan and have fun from dusk t'll dawn!

As you can see, I created immense pain around NOT DOING the tasks, I clearly wrote out and visualized how this would look and feel. The pain of NOT WRITING the book was now greater than the one of writing it. My values of contributing to the world and creating something special were now at stake. To further hammer the nail in, I clearly described the immense pleasure visually, emotionally, and kinesthetically of how it will feel when the task is done. With all the arrows in my mind pulling me away from pain and into pleasure, I was on my way that very same minute.

You're reading this article now as a result of that PAIN & PLEASURE sheet I wrote down! This concept is so powerful, I urge you to do it as soon as you're done reading this article.

Take at least one action you've been putting off in your life, whether it is a goal to lose weight, to create more money, or improve a relationship. Take that action, create a pain and pleasure sheet like the one above and see how rapidly motivated you will be to achieve that goal.

Here's another example of someone trying to lose weight.

## **Power Method #2) Chunking**

The second reason why people don't take action on what they want to achieve TOO BIG inside of their head. Often a simple goal like going to the gym to work out becomes a number of PAINFUL things.

1. I have to go get the keys to my car.
2. I have to put my work out clothes on, and iron them because they're all wrinkly.
3. I gotta go to my car and drive there through traffic.
4. Once I get there they'll make me sign up for a membership.
5. Once I am signed up they'll give me a 2 hour tour of the place and try to upsell me even more membership options which I don't want!
6. Then I gotta work out for an hour, and I'll get all sweaty.
7. I have to drive home with all that sweat on me.
8. Once I'm home I'll have to shower, and by then I'll have no time to do anything else!

“Forget it! I'm watching TV! Going to the gym is too complicated and too painful”

## **Chunking, and the Rule of 3s**

Our conscious mind can usually hold only a number of things to do at once. Whenever there is more things to do than the conscious mind can handle, we feel overwhelmed and stop everything completely. What I realized after a while is that nothing is really as big as we make it out to be. We just have a habit to make things bigger than they are.

The above gym example could be brought down to three simple steps:

1. Go to the gym
2. Work out
3. Feel great and energized!

Whenever you find yourself feeling blocked or procrastinating, think of the way you are chunking down the goal into steps? Are you thinking of ALL the things you have to do, and how PAINFUL they will be? If you are, chunk them down into 3 steps. As you focus on these steps, you'll find you'll feel much more balanced and relaxed about the goal!

## **Power Method #3) State Management**

“I'm not in the mood today, I'll do it tomorrow.”

“I really don't FEEL like doing that right now.”

Have you ever heard someone say these things? Perhaps you say them to yourself on a regular basis? The bottom line is that if you wait around to feel in the right mood or emotional state to do something, it's most likely never going to happen.

99% of people in the world have no control over how they feel. They either wake up happy, or they don't. They have a "bad day" or a "good day." To these kinds of people it seems that the way we feel is some kind of mystical enigmatic force that we have no control over.

Part of success is being able to take ACTION despite FEAR, PAIN, and UNCOMFORT. Taking action even when *you're not in the friggen mooooooooooooooooooooood.*(\*whiny voice\*)

Instead of waiting for an emotional state to come to you, use state management methods to create the emotional state you need to achieve your goals.

## **Super-Charging Your Emotional State**

Your emotions are dependant on 2 primary factors:

- 1) What you focus on
- 2) What you do with your body

### **1. Changing Your Focus**

**Example:** Jill's goal is to lose 50 lbs, after a week of working out 3 times per week and changing her eating habits, she steps on the scale and notices that she only lost 1 lb. Feeling like she isn't moving towards her goal fast enough, she instantly begins to feel disappointed and discouraged about continuing her quest to lose weight.

**“Don't let the present moment determine your outcome!”**

One of the biggest secrets of success I've learned over time is that the current moment has nothing to do with your outcome! Often we get caught up with a depressing situation, we focus on it to the point where the emotions get strong enough to stop us.

At this point, instead of focusing on what seems like a failure to Jill, she could change her focus to the actual OUTCOME she wants. Which is feeling great, sexy and attractive. Feeling free and healthy.

As you change your focus in critical times that would usually stop you emotionally, you create incredible power to move despite discomfort!

### **2. Using Your Body to Create Energy!**

In the Powerful Sleep system I write about using this method at specific times of your day to optimize your inner sleep system to lessen your sleep and create an abundance of energy in your life.

Changing your focus is just “positive thinking”, until you add this method into your state management arsenal.

The fastest and easiest way to create an emotional state shift in your mind, and to give your body the energy it needs to propel you to your goals, is to make a drastic change in what you’re doing with your body.

You’ve got to move fast, you’ve got to get your heart rate going, and you’ve got to make it impactful!

### **Example:**

Often times when I’m faced with several writing deadlines for books, articles and interviews, I spend a lot of time sitting at my desk thinking. Getting work done on the computer is great, but there’s only one challenge: My body isn’t doing anything! It gets to the point where my emotional drive begins to drop. At this point, instead of stopping my work and taking “a break” like most people do, I run into the back-yard, and jump for 10 minutes on my trampoline while thinking of all the things I want for my life and the lives of the people I affect with my work! By the time I get back in front of my laptop, I am supercharged with energy, ideas, creativity, and emotional drive!

What ways can you think of to create more energy and a better emotional state at key points during your day?

Because your emotional state is so critically important to achieving your goals, and the overall quality of your life, I urge to start using this technique in your life. Changing what you’re doing with your body doesn’t have to be as drastic as jumping on a trampoline whenever you’re in a down state. It could be as simple as getting up and clapping your hands for a minute while visualizing your goal. It can be going outside for a breath of air or a short jog, a stretch, or even just putting on a smile ☺

When you combine all three of these methods: Leveraging your pain and pleasure associations, chunking down your processes, and managing your emotional state, you’ll find that you become unstoppable in your journey to success.

“Dreams and goals are only vapor until you take *action* on them.”  
– Mark Joyner, Internet Marketing Millionaire

Your Friend,

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Co-Founder

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PS. Do you have your copy of Powerful Sleep – Secrets of the Inner Sleep clock? Get it today and start benefiting from a supercharged sleep system, less sleep, more free time and an incredible abundance of energy in your life that you never knew existed. [Click here](#) to grab it now

PPS. The Powerful Sleep system is only available online for \$47 for a very limited time, the whistle could blow any day for the price to go up because of the constant price testing my marketing team is doing on the package. [Click here](#) to grab it now.